



The Billboard Guide to Writing and Producing Songs that Sell: How to Create Hits in Today's Music Industry

Eric Beall

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The Billboard Guide to Writing and Producing Songs that Sell unveils the secrets to climbing the charts and reaching success in today's ultracompetitive music industry. Eric Beall supplies his firsthand knowledge of today's record business, as well as interviews with successful writers, producers, and executives from the worlds of pop, hip-hop, country, adult contemporary, and R&B. The result: a proven approach to constructing songs that open doors, create careers, and communicate to listeners around the world. Key areas explored include:

- How does a song become a hit?
- What makes a song a single?
- Is there a formula for creating a hit?

Fun and practical exercises provide opportunities to hone skills and expose specific talents, helping songwriters combine their unique voices to the demands of the commercial marketplace. Filled with fresh ideas that will spark beginners and veterans alike, this book will lead the way toward the industry's ultimate challenge: the creation of that chart-topping hit song.

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