



Facing Up to the Risks: How Financial Institutions Can Survive and Prosper

Dominic Casserley

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Tried-and-tested methods for financial institution success in a risky economy Written by a partner of McKinsey & Company, the world's largest and most influential management consulting firm, this book offers wisdom from the cumulative experience of thousands of financial firms in successful risk management. You'll find out how to make these winning strategies work for your company's success and learn what you must know to cope with the uncertainties of tomorrow's headlines. Facing Up to the Risks:

* Covers the ramifications of the S & L debacle, the Third World debt crisis, the fall of the Iron Curtain, and other major events with an impact on the financial community

* Provides four critical skills that can make or break a financial firm and five proven strategies for successful risk management

* Based on a major research project, on years of international consulting experience, and on contributions from over 40 experts around the globe

Facing Up to the Risks shows you how to embrace today's risks in ways that will help your company prosper and flourish in the '90s.

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