



The WetFeet Insider Guide To Careers In Management Consulting

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Whether you're attracted by the big bucks, the intellectual rigor, the glamour, the work, or a combination of the above, you're not alone: Competition for consulting jobs is fierce. Despite the current economic slowdown, management consulting firms are hard at work, growing, reengineering, total quality managing and operationally improving hospitals, consumer products companies, automobile manufacturers, utilities, telecommunications firms—you name it. Like Elvis, consultants are everywhere. But the competition to get these jobs is intense.

As a result, you'll need to do your homework to land a job with a top consulting firm. Among other things, you'll need to know why you really want to be a consultant and why YOU are the perfect person for the job. WetFeet is here to help you find those answers.

In this popular WetFeet Insider Guide, you'll explore:

- Profiles of 35 top strategy, Big Five, and specialty consulting firms.
- Consulting opportunities beyond McKinsey and BCG.
- Which firm is right for you? Take our exclusive Consulting Firm Appeal Test.
- What the latest industry trends are.
- Industry rankings of the major firms.
- Comparisons of the career ladders at the different firms.
- Consulting-speak.
- What a case interview is and how to prepare for one.
- What measures your interviewer is evaluating you on.
- Grilling your recruiter: questions to ask your interviewer.
- What a week in the life of a consultant is like.
- What the key differences are between working for a consulting firm vs. an investment bank.

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Billy Taylor:

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