



The Heart Aroused: Poetry and the Preservation of the Soul in Corporate America

David Whyte

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In the middle of the road of my life I awoke in a dark wood where the true way was wholly lost
-DANTE

Like Dante, many of today's corporate workers find themselves lost in the day-to-day duties of their jobs. Our lives seem shaken by the events of September 11 and the seemingly endless examples of corporate scandal, it's become more difficult than ever to find meaning in the workplace.

Has your work lost its meaning? Are you afraid of pursuing your dreams for fear of failing or--worse--getting fired? Do you yearn to find creativity, and even joy, in your job?

In *The Heart Aroused*, David Whyte brings his unique perspective as poet and consultant to the workplace, showing readers how fulfilling work can be when they face their fears and follow their dreams. Going beneath the surface concerns about products and profits, organization and order, Whyte addresses the needs of the heart and soul, and the fears and desires that many workers keep hidden.

Through the poetry of both classic and modern masters, Whyte helps readers find both professional and personal fulfillment. In *Beowulf*, Whyte uncovers the key to confronting office conflicts. Like the poem's courageous hero, readers will travel to the belly of the beast of a problem and emerge triumphantly with a solution. The poems of Pablo Neruda help on find inner silence even in the busiest, most confining office space. With T.S. Eliot as a guide, Whyte teaches readers to appreciate the need to open themselves up to possible failure--and as a result, probable success.

At a time when corporations are calling on employees for more creativity, dedication, and adaptability, and workers are trying desperately to balance home and work, this revised edition of *The Heart Aroused* is the essential guide to reinvigorating the soul.

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Virginia Doak:

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