



Rapid Graphs with Tableau Software 8: The Original Guide for the Accidental Analyst

Stephen McDaniel, Dr Eileen McDaniel

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Stephen McDaniel

Stephen is passionate about helping people understand, present and take action with their data. He is author of *SAS for Dummies*, *The Accidental Analyst* and the *Rapid Dashboard Reference Card*. He has been on the Faculty of The American Marketing Association and The Data Warehouse Institute and is currently Director of Analytics at Tableau Software and Principal Analyst at Freakalytics, LLC.

Eileen McDaniel

Co-founder of Freakalytics, Eileen directs the development of books and course materials. She is lead author of *The Accidental Analyst: Show Your Data Who's Boss*. This book provides a step-by-step analysis framework to help people who didn't plan for a career as an analyst, but now must analyze data quickly and effectively.

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