



# **The Great Magnetic and Chase Marketing Formula For Local Businesses: 7 Must Know Strategies And Tactics To Monopolize Your Local Marketplace**

*Robert Carr*

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Most professional and service business owners have an ad hoc, hodge podge, fairly disorganized and marginally maintained marketing system. This produces limited and inconsistent control over getting new customers, clients and patients. To solve that problem business owners need an organized system of marketing in the exact place new customers are looking, at the exact time they are looking there and the business owner MUST show them why they would be foolish to do business with anyone else but them. When this is done you get a marketing system that NEVER fails even in a recession. Fail to do this and market stays frustrating. Robert Carr, an entrepreneur since age 22, tells you how to weave a fishing net out of 7 strategies and tactics to scoop up customers and monopolize your local marketplace. The key is understanding that the strategies and tactics are not secret. But the massive blind spot for almost all business owners in the market place is the failure to use the strategies in tandem in an organized and systematic way magnifying the effect of each one individually. Its the difference between fishing with a bunch of fishing poles from shore or going out into the sea with a deep sea fishing net. The results are massive. Join Rob in this book to find out the some of the secrets to weaving your customer getting net and get NEW Customers EVERY Day!

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