



# **Presidential Leadership: Making A Difference (American Council on Education Oryx Press Series on Higher Education)**

*James L. Fisher, James V. Koch*

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Koch and Fisher have updated and expanded the latter's highly respected 1984 book, *Power of the Presidency*. In *Presidential Leadership*, the authors explore the transformational style of leadership in greater depth. This theory is based on a strong, charismatic university president who leads and transforms the university through the power of his or her own vision for the future. The provocative arguments offered throughout the book are based both on empirical studies and on the authors' personal experiences as university presidents. Chapters on total quality management, presidential spouses, and fund raising are new to this edition, as are 11 appendixes offering sample materials for conducting presidential searches.

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