



Leadership Lessons from the Race to the South Pole: Why Amundsen Lived and Scott Died

Fergus O'Connell

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A project management expert identifies methods for running any project successfully based on lessons learned from the exploits of two storied explorers.

- Analyzes a familiar story from a unique point of view, using the endeavors of Roald Amundsen and Robert Scott to illustrate project management concepts
- Offers a practical guide to running any project successfully
- Motivates and encourages behavior change by demonstrating how a little planning beats a lot of firefighting
- Shows that we can learn as much from others' failures as we can from their successes
- Emphasizes the importance of taking the time to plan, even when operating in crisis mode



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