



A History of Management Thought

Morgen Witzel

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For the past three thousand years people have been thinking about the problems of management. This book shows how thinking about management has evolved and changed. It shows how changing social, political and technological forces have challenged people to think about management in new ways, and how management thinkers have responded. Sometimes their responses missed the mark and occasionally, great ideas about management failed to be picked up and were lost along the way. Sometimes, truly original and creative, even world-changing ideas appeared.

Following key currents in management thought from the origins of civilization to the present day, the book begins in the ancient world, when people were wrestling with the problems of organization and leadership. It continues through the Middle Ages, east and west, as people pondered on how to manage risk and think strategically, and on the role of business in society. It shows how the Industrial Revolution led to the emergence of scientific management, and how political and social events of the twentieth century shaped management thinking right up to the present day.

From the pyramids to Facebook, from military strategy to managing for sustainability, *A History of Management Thought* tells the fascinating story of how management thinking has changed, shifted, evolved and developed down through the centuries. Students taking classes in the history of management thought will find this text to be the perfect accompaniment to their studies and will be a captivating read for anyone else.

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