



Doing English in Asia: Global Literature and Culture

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Doing English in Asia: Global Literature and Culture examines the effect of globalization on the curriculum of Asian universities. As knowledge of the English language has increasingly been understood as necessary to excel in international business, a number of Asian universities have replaced the traditional study of English literature and culture with applied English or English for specified purposes. This edited collection tackles the question of how to teach English language and culture through literature in case studies from practitioners all across Asia. Contributors thus balance the need for students to understand the interface between English cultures and their own with the pressure to prepare them for employment in this changing environment.

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